123.0 total semester credits required

All students majoring in Apparel, Merchandising, and Design are required to earn a C- or better in all Textiles and Clothing and AESHM courses applied toward the degree, including transfer credits. All students majoring in Apparel, Merchandising, and Design are required to earn a C or better in ENGL 150 and ENGL 250.

To receive a degree in Textiles and Clothing at ISU, a minimum of 18 credits must be taken in the ISU Textiles and Clothing Program; 12 of the 18 credits must be in 300-400 level courses.

No courses may be applied to more than one degree requirement except those used to meet US Diversity and International Perspective requirements.

(10) COMMUNICATION SKILLS
(3) ENGL 150 Critical Thinking/Communication
(3) ENGL 250 Written, Oral, Visual, Electronic Comp.
(1) LIB 160 Library Instruction
(3) Speech:
COMST 214 Professional Comm
COMST 218 Conflict Management
SPCM 212 Fundamentals of Public Speaking

(10-14) BIOLOGICAL AND PHYSICAL SCIENCES and MATHEMATICAL DISCIPLINES
(3-4) Mathematics
(3-5) Select from Natural Sciences, including FSHN 167
(4-5) Statistics:
STAT 104 Intro to Statistics
STAT 101 Principles of Statistics
STAT 226 Introduction to Business Statistics

(9) SOCIAL SCIENCES
(3) ECON 101 Principles of Microeconomics
(3) TC 165 Dress and Diversity in Society
(3) Select from the Human Sciences List (including TC 362)

(9) HUMANITIES
(3) Select from:
AESHM 342 Aesthetics of Everyday Experience
TC 257 Museum Studies
TC 354 History of European & N. American Dress
TC 356 History of Twentieth Century Fashion
(3) Select from Human Sciences approved list; foreign lang. rec.
(3) One history/art history course. C/T Design: ART H required.

(36-40) PROFESSIONAL AMD CORE COURSES
(3) AESHM 111 Professional Development
(3) TC 131 Overview of the Fashion Industry
(4) TC 204 Textile Science I
(3) TC 210 Computer Applic. in Textiles and Clothing
(4) TC 231 Product Development and Manufacturing
(3) TC 245 Aesthetics and Brand Image
(3) AESHM 275 Retail Merchandising
(1) AESHM 311 Seminar on Careers and Internships
(3) TC 372 Sourcing and Global Issues
(3-6) AESHM 470 Supervised Professional Internship
(2-3) Field Study (if TC 470 is not out-of-home-state)
Select from:
AESHM 380 Field Study
AESHM 381 International Field Study
(1) AESHM 411 Post Internship Seminar

(3) Select from:
TC 354 History of European & N. American Dress
TC 356 History of Twentieth Century Fashion
TC 362 Cultural Perspectives in Dress
TC 467 Consumer Behavior

PRIMARY OPTIONS (SELECT ONE)

Primary Option Area – Creative and Technical Design

(29) DESIGN PROFESSIONAL COURSES
(3) TC 221 Apparel Assembly Processes
(4) TC 225 Patternmaking I
(3) TC 278 Fashion Illustration
(3) TC 321 Computer Integrated Textile & Fashion Design
(1) TC 301 Basic Design Concepts Review
(3) TC 325 Patternmaking II
(3) TC 415 Technical Design Processes
(3) TC 426 Creative Design Processes
(3) TC 495 Senior Design Studio
(3) Select one class from:
TC 305 Quality Assurance of Textiles and Apparel
TC 404 Textile Science II
TC 431 Apparel Production Management
(9) Select three classes from:
TC 257 Museum Studies
TC 305 Quality Assurance of Textiles and Clothing
TC 328 Design Seminar
TC 354 History of European & N. American Dress
TC 356 History of Twentieth Century Fashion
TC 362 Cultural Perspectives in Dress
TC 404 Textile Science II
TC 431 Apparel Production Management
TC 467 Consumer Behavior
TC 490 Independent Study
TC 496 Fashion Forecasting and Product Development
TC 499 Undergraduate Research
AESHM 340 Hspm & Apparel Mkt Strategies (or Mkt 340)
AESHM 377 Brand Management and Promotions
AESHM 470 Supervised Professional Internship
AESHM 474 Entrepreneurship in Human Sciences
AESHM 272X Fashion Show Production (or EVENT 271)
AESHM 472X Fashion Show Management (or EVENT 471)
ACCT 284 Financial Accounting
SCM 301 Supply Chain Management
THTRE 255 Introduction Theatrical Production
THTRE 357 Stage Make-up
Any Art History, Art Integrated Studio, or Design Studies
Primary Option Area – Product Development and Sourcing

(34) PD & SOURCING PROFESSIONAL COURSES

(3) TC 221 Apparel Assembly Processes
(4) TC 225 Patternmaking I
(3) TC 321 Computer Integrated Textile & Fashion Design
(3) AESHM 340 Hospitality and Apparel Marketing Strategies

OR

MKT 340 Principles of Marketing
(3) TC 305 Quality Assurance of Textiles and Clothing
(3) TC 415 Technical Design Processes
(3) TC 431 Apparel Production Management
(3) TC 467 Consumer Behavior
(3) TC 496 Fashion Precasting & Prod Development
(3) ACCT 284 Financial Accounting
(3) SCM 301 Supply Chain Management

(6) Select 2 classes from:
AESHM 377 Brand Management and Promotions
AESHM 381 International Field Study
AESHM 470 Supervised Professional Internship
AESHM 474 Entrepreneurship in Human Sciences
AESHM 477 Multi-channel Retailing
TC 278 Fashion Illustration
TC 376 Merchandising Planning and Control
TC 404 Textile Science II
TC 475 Retail Information Analysis
TC 490 Independent Study
TC 499 Undergraduate Research

Study Abroad

Two semesters of one foreign language

Primary Option Area – Merchandising

(28) MERCHANDISING PROFESSIONAL COURSES

(3) ACCT 284 Financial Accounting
(3) AESHM 377 Brand Management and Promotions
(3) MKT 340 Principles of Marketing

OR
AESHM 340 Hospitality & Apparel Mkt Strategies

(4) TC 376 Merchandise Planning and Control
(3) TC 467 Consumer Behavior
(3) TC 475 Retail Information Analysis

Select from:
TC 221 Apparel Assembly Processes
TC 305 Quality Assurance of Textiles and Apparel
TC 404 Textile Science II
TC 431 Apparel Production Management
TC 496 Fashion Forecasting and Product Devel.

(6) Require to select two classes from:
AESHM 272x Fashion Show Production (or EVENT 271)
AESHM 287 Principles of Management in Human Sci.
AESHM 342 Aesthetics of Consumer Experiences
AESHM 381 International Field Study
AESHM 421 Developing Global Leadership: Maximizing Human Potential
AESHM 438 Human Resource Management
AESHM 470 Supervised Professional Internship
AESHM 472X Fashion Show Management (or EVENT 471)
TC 257 Museum Studies
TC 278* Fashion Illustration
TC 305 Quality Assurance of Textiles and Apparel
TC 354 History of European & N. American Dress
TC 356 History of Twentieth Century Fashion
TC 362 Cultural Perspectives in Dress
TC 404 Textile Science II
TC 431 Apparel Production Management
TC 490 Independent Study
TC 496 Fashion Forecasting & Product Devel.
TC 499 Undergraduate Research

Secondary Option for Merchandising

In consultation with your advisor, select a secondary option area. Inside your chosen option area at least 3 of the 9 credits must be at the 300–400 level.

(9) Secondary Option Areas for Merchandisers only:

AESHM and TC Option (select three classes)
AESHM 272x Fashion Show Production (or EVENT 271)
AESHM 287 Principles of Management in Human Sci.
AESHM 342 Aesthetics of Consumer Experiences
AESHM 381 International Field Study
AESHM 421 Developing Global Leadership: Maximizing Human Potential
AESHM 438 Human Resource Management
AESHM 470 Supervised Professional Internship
AESHM 472X Fashion Show Management (or EVENT 471)
AESHM 474 Entrepreneurship in Human Sciences
AESHM 477 Multi–channel Retailing
TC 257 Museum Studies
TC 278* Fashion Illustration
TC 305 Quality Assurance of Textiles and Apparel
TC 354 History of European & N. American Dress
TC 356 History of Twentieth Century Fashion
TC 362 Cultural Perspectives in Dress
TC 404 Textile Science II
TC 431 Apparel Production Management
TC 490 Independent Study
TC 496 Fashion Forecasting & Product Devel.
TC 499 Undergraduate Research

Business (select three classes)
ACCT 215 Legal Environment of Business
ACCT 285 Managerial Accounting
BUSAD 250 Introduction to Business
FIN 301 Principles of Finance
MIS 330 Management Information Systems
MKT 340 Principles of Marketing
MKT 410 Promotional Strategy
MKT 442 Sales Management
MKT 444 Marketing Research
MKT 446 Retailing
MKT 448 Global Marketing
MKT 451 Marketing Channels
MKT 453 Brand Management

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<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
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<tbody>
<tr>
<td>MGMT 310</td>
<td>Entrepreneurship &amp; Innovation</td>
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<tr>
<td>MGMT 313</td>
<td>Feasibility Analysis &amp; Business Planning</td>
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<td>MGMT 370</td>
<td>Management of Organizations</td>
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<td>MGMT 371</td>
<td>Organizational Behavior</td>
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<tr>
<td>MGMT 414</td>
<td>International Management</td>
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<tr>
<td>SCM 301</td>
<td>Supply Chain Management</td>
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**JLMC & Advertising (select three classes)**

- ADVRT 230 Advertising Principles
- ADVRT 301 Research and Strategic Planning for Advertising and Public Relations.
- ADVRT 334 Advertising Creativity
- ADVRT 434 Advertising Campaigns
- JLMC 201 Reporting & Writing for Mass Media
- JLMC 220 Principles of Public Relations
- JLMC 305 Publicity Methods
- JLMC 310 Fundamentals of Photojournalism
- JLMC 321 Public Relations Writing
- JLMC 341 Contemporary Magazine Publishing
- JLMC 342 Visual Principles for Mass Communicators

Any Graphic Design or Photography

**Communications and English (select three classes)**

- COMST 214 Professional Communication
- COMST 218 Conflict Management
- COMST 310 Intercultural Communication
- COMST 314 Organizational Communication
- COMST 317 Small Group Communication
- ENGL 302 Business Communication
- ENGL 303 Free-lance Writing for Popular Magazines
- ENGL 309 Report and Proposal Writing
- ENGL 313 Rhetorical Website Design
- ENGL 314 Technical Communication
- SP CM 212 Fundamentals of Public Speaking

**Electives to broaden curriculum (see advisor)**

- AESHM 287 Principles of Management in Human Sciences
- AESHM 342 Aesthetics of Consumer Experiences
- AESHM 381 International Field Study
- AESHM 438 Human Resource Management
- AESHM 474 Entrepreneurship in Human Sciences
- EVENT 271 Public Relations and Event Management
- EVENT 371 Conference and Meeting Planning
- EVENT 471 Special Events Coordination
- HRI 101 Introduction to the Hospitality Industry
- HRI 260 Global Tourism Management
- HRI 289 Private Club Operations
- HRI 352 Lodging Operations Management I
- HRI 383 Introduction to Wine, Beer, and Spirits

**Humanities and Social Sciences (select three classes)**

Any Anthropology, Art History, History

- ECON 102 Principles of Macroeconomics
- ECON 355 International Trade and Finance
- INST 235 Introduction to International Studies
- INST 446 International Issues & Challenges: Sustain Dev.
- PSYCH 450 Industrial Psychology
- SOC 380 Sociology of Work

Two semesters sequence of foreign language