

Event Management

4-year Plan Proposed for ISU 2013-2014 Catalog

Freshmen

| Fall Semester | | Spring Semester | |
|--|-----------|---------------------------------------|-----------|
| English 150 Critical Thinking & Comm. | 3 | Econ 101 Microeconomics | 3 |
| Library 160 Library Instruction | 1 | Natural Science 'Select from' Course | 3 |
| AESHM 112x Orientation & Prof. Development | 1 | Humanities 'Select from' Course | 3 |
| AESHM 113x Orientation & Prof. Dev. Lab | 2 | AESHM 175 AESHM Formulas | 2 |
| HRI 101 Intro to Hospitality Industry | 3 | Event Management 'Select from' Course | 3 |
| Social Science 'Select from' Course | 3 | Event Management 'Select from' Course | 3 |
| <i>Total</i> | <i>13</i> | <i>Total</i> | <i>17</i> |
| Total Freshmen Year: 30 | | Total Credits Earned: 30 | |

Sophomore

| Fall Semester | | Spring Semester | |
|---|-----------|---------------------------------------|-----------|
| English 250 Written, Oral, Visual, Electronic | 3 | AESHM 287 Principles of Mgmt in HS | 3 |
| EVENT 271 Intro to Events Management | 3 | Select from ACCT 215 or HRI 315 | 3 |
| Speech 'Select from' Course | 3 | ACCT 284 | 3 |
| Math 'Select from' Course | 3 | Event Management 'Select from' Course | 3 |
| Social Science 'Select from' Course | 3 | Event Management 'Select from' Course | 3 |
| <i>Total</i> | <i>15</i> | <i>Total</i> | <i>15</i> |
| Total Sophomore Year: 30 | | Total Credits Earned: 60 | |

Junior

| Fall Semester | | Spring Semester | |
|--|-----------|---|-----------|
| AESHM 311 Seminar on Careers & Internships | 1 | AESHM 474 Entrepreneurship in HS | 3 |
| EVENT 371 Conference, Meeting Planning | 3 | AESHM 342 Aesthetics Everyday Exp. | 3 |
| AESHM 340 Marketing Strategies | 3 | Event Management 'Select from' Course | 3 |
| Event Management 'Select from' Course | 3 | Event Management 'Select from' Course | 3 |
| Humanities 'Select from' Course | 3 | Statistics 101 Principles of Statistics | 4 |
| Elective | 3 | | |
| <i>Total</i> | <i>16</i> | <i>Total</i> | <i>16</i> |
| | | Total Credits Earned: 92 | |

Summer

| | |
|---|-----------------------------|
| AESHM 470F Internship/Supervised Experience (3-6 credits) | |
| Total Junior Year: 38-41 | Total Credits Earned: 95-98 |

Senior

| Fall Semester | | Spring Semester | |
|---------------------------------------|-----------|---------------------------------------|-----------|
| AESHM 411 Seminar on Current Issues | 1 | EVENT 471 Special Events Coordination | 3 |
| Event Management 'Select from' Course | 3 | AESHM 438 Human Resource Management | 3 |
| Event Management 'Select from' Course | 3 | Elective | 3 |
| Event Management 'Select from' Course | 3 | Elective | 3 |
| Elective | 3 | | |
| Elective | 3 | | |
| <i>Total</i> | <i>16</i> | <i>Total</i> | <i>12</i> |
| Total Senior Year: 28 | | TOTAL CREDITS EARNED: 123 | |