

**Apparel, Merchandising, and Design Major**  
**College of Human Sciences**  
**Iowa State University**  
**Merchandising Primary Option**  
**Suggested Four Year Graduation Plan**  
**2015-16 Catalog (123 credits)**

		<b>Freshmen</b>	
Fall			Spring
English 150, Critical Thinking/Communication	3	Humanities Elective	3
Lib 160, Library Instruction	1	Science	3
AMD 131, Overview of the Industry (Fall only)	3	Math	3
AESHM 112, Orientation	1	AMD 245, Aesthetics and Brand Image	3
AESHM 113, Professional Development	2	AMD 204 Textile Science	4
AMD 165, Dress & Diversity in Society	3		
<b>Total</b>	<b>13</b>	<b>Total</b>	<b>16</b>
		<b>Sophomore</b>	
Fall			Spring
AESHM 275, Merchandising	3	AMD 231, Product Development & Manufacturing	4
Accounting 284	3	AMD 376, Merchandise Planning and Control	4
AMD 210, Computer Applications in TC	3	Merchandising Primary Option Elective (1)	3
English 250, Written, Oral, Visual, Electronic	3	MKT 340 or AESHM 340	3
Econ 101, Microeconomics	3	AESHM 380, Field Study	2
AESHM 311, Career and Internship Prep	1		
<b>Total</b>	<b>16</b>	<b>Total</b>	<b>16</b>
		<b>Junior</b>	
Fall			Spring
AESHM 377 Brand Mgmt & Promo (Fall only)	3	AESHM 477 Multi-channel Retailing (Spring)	3
Merchandising Secondary Option Elective (1)	3	Merchandising Secondary Option Elective (2)	3
AMD 372 Sourcing & Global Issues	3	STAT 101 or 226	4
Speech	3	Merchandising Select From (AMD 257, 354, 356, 362, or AESHM 342)	3
Merchandising Primary Option Elective (2)	3		
<b>Total</b>	<b>15</b>	<b>Total</b>	<b>13</b>
		<b>Summer</b>	
AESHM 470N Supervised Professional Internship: Apparel			3
		<b>Senior</b>	
Fall			Spring
AMD 475, Retail Information Systems (Fall only)	3	Product Development (AMD 221, 278, 305, 321, 404, 431 or 496)	3
Merchandising Secondary Option Elective (3)	3	AESHM 474 Entrepreneurship in AESHM	3
Social Science Elective	3	Humanties Fashion History (Choose from AMD 354 or 356)	3
<i>Elective</i>	3	History	3
AMD 467 Consumer Behavior (Fall only)	3	<i>Elective</i>	3
AESHM 411N Post Internship Seminar (Fall only)	1		
<b>Total</b>	<b>16</b>	<b>Total</b>	<b>15</b>
		<b>TOTAL</b>	<b>123</b>