

Event Management

4-year Plan Proposed for ISU 2015-2016 Catalog

FIRST YEAR (Freshman: 0-29 credits)			
FALL SEMESTER		SPRING SEMESTER	
English 150: Critical Thinking & Comm.	3	Econ 101: Microeconomics	3
AESHM 112: Orientation for AESHM	1	Humanities 'Select from' course	3
AESHM 113: Professional Dev. For AESHM	2	AESHM 175D: AESHM Formulas	2
HSP M 101: Intro to Hospitality Industry	3	Event Management 'Select from' course	3
Natural Science 'Select from' course	3	Event Management 'Select from' course	3
Social Science 'Select from' course	3	Library 160: Library Instruction	1
TOTAL	15	Total	15
<i>Total credits for first year: 30 credits</i>		Total Credits Earned: 30 credits	

SECOND YEAR (Sophomore: 30-59 credits)			
FALL SEMESTER		SPRING SEMESTER	
English 250: Written, Oral, Visual, Electronic	3	AESHM 287: Principles of Mgmt. in HS	3
EVENT 271: Intro to Event Management	3	Select from: ACCT 215 or HSP M 315	3
Humanities 'Select from' course	3	ACCT 284: Financial Accounting	3
Math 'Select from' course	3	Event Management 'Select from' course	3
Social Science 'Select from' course	3	Event Management 'Select from' course	3
		AESHM 311	1
TOTAL	15	TOTAL	16
<i>Total credits for second year: 31 credits</i>		Total Credits Earned: 61 credits	

THIRD YEAR (Junior: 60-89 credits)			
FALL SEMESTER		SPRING SEMESTER	
EVENT 371: Conference, Meeting Planning	3	AESHM 340: Marketing Strategies	3
AESHM 342: Aesthetics of Consumer Experience	3	Statistics 101: Principles of Statistics	4
Speech/Communication 'Select from' course	3	Event Management 'Select from' course	3
Event Management 'Select from' course	3	Event Management 'Select from' course	3
Elective	3	Elective	3
TOTAL	15		16
<i>Total credits for third year: 31 credits</i>		Total Credits Earned: 92 credits	

SUMMER	
AESHM 470F: Supervised Prof. Internship	3-6
<i>Total credits for summer: 3 credits</i>	
Total Credits Earned: 95 credits	

FOURTH YEAR (Senior: 90+ credits)			
FALL SEMESTER		SPRING SEMESTER	
AESHM 411: Seminar on Current Issues	1	AESHM 438: Human Resource Management	3
AESHM 474: Entrepreneurship in HS	3	EVENT 471: Special Events Coordination	3
Event Management 'Select from' course	3	Event Management "Select from" category	3
Event Management 'Select from' course	3	Elective	3
Elective	3	Elective	3
TOTAL	13	TOTAL	15
<i>Total credits for fourth year: 28 credits</i>		Total Credits Earned: 123 credits	