COMMUNICATIONS and LIBRARY

(3) ENGL 150* Critical Thinking and Communication
(3) ENGL 250* Written, Oral, Visual, & Electronic Comp.

*Minimum grade of C is required in ENGL 150 and 250

(1) LIB 160 Information Literacy

(3) Select one (1) COMMUNICATION course from:
   COMST 102 Introduction to Interpersonal Comm.
   COMST 214 Professional Communication
   SPCM 212 Fundamentals of Public Speaking

NATURAL SCIENCES and MATH DISCIPLINES

(3) Select one (1) MATH course from:
   MATH 104 Introduction to Probability
   MATH 105 Introduction to Mathematical Ideas
   MATH 140 College Algebra
   MATH 160 Survey of Calculus
(3) STAT 101 Principles of Statistics

NATURAL SCIENCES
Select from: Astronomy, Biology, Biochemistry, Chemistry, Ecology, Entomology, Environmental Science, Environmental Studies, FSHN 101 (Food & the Consumer), FSHN 167 (Human Nutrition), Genetics, Geology, Meteorology, Horticulture, Microbiology, Physics, or A M D 204 (Textile Science)

SOCIAL SCIENCES

(3) ECON 101 Principles of Microeconomics
(6) Select two (2) courses from:
   A M D 165 Dress & Diversity in Society
   HDFS 102 Individual & Family Life Development
   ECON 102 Principles of Macroeconomics
   PSYCH 101 Introduction to Psychology
   PSYCH 230 Developmental Psychology
   PSYCH 280 Social Psychology
   SOC 134 Introduction to Sociology

HUMANITIES

World Languages & Culture class (Foreign language) suggested OR select courses from: African American Studies, American Indian Studies, Anthropology, Art History, Classical Studies, CMDIS 286, History, INTST 235, Literature, Philosophy, Religious Studies, Music or Dance Appreciation, Women’s Studies, Theater

GENERAL ELECTIVES

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PROFESSIONAL COURSES

(3) ACCT 284 Financial Accounting
(1) AESHM 112 Orientation for AESHM
(2) AESHM 113 Professional Development for AESHM
(3) HSP M 101 Intro to Hospitality Industry
(2) AESHM 175D Intro to AESHM Formulas
(3) EVENT 271 Intro to Event Management
(3) AESHM 287 Principles of Mgmt. in Human Sciences
(1) AESHM 311 Seminar on Careers and Internships
(3) AESHM 342 Aesthetics of Consumer
(3) AESHM 340 Marketing Strategies
(3) EVENT 371 Conference and Meeting Planning
(1) AESHM 411 Seminar on Current Issues
(3) EVENT 471 Special Events Coordination
(3-6) AESHM 470F Supervised Professional Internship
(3) AESHM 474 Entrepreneurship in Human Sciences
(3) AESHM 438 Human Resource Management
(3) Select one from:
   ACCT 215 Legal Environment of Business
   HSP M 315 Hospitality Law

30 CATEGORY

(Choose 30 credits from the selection below)

ADVRT 230 Advertising Principles
ADVRT 301 Research & Strategic Planning for Advertising & PR
AESHM 170 Supervised Work Experience I (1 cr.)
AESHM 211 Leadership Experiences & Development (LEAD)
AESHM 222 Creative Thinking and Problem Solving
AESHM 270F Work Experience II: Event Mgmt. (1-2 crs.)
AESHM 272 Fashion Show Production and Promotions (2 crs.)
AESHM 275 Retail Merchandising
AESHM 377 Brand Management and Promotions
AESHM 379 Comm. Leadership: Exam of Soc. Issues
AESHM 421 Developing Global Leadership: Max. Human Potential
AESHM 472 Fashion Show Management
A M D 257 Museum Studies
A M D 467 Consumer Behavior
ARTIS 212 Studio Fundamentals: Computers (2 crs.)
EVENT 289 Private Club Operations (2 crs.)
EVENT 320 Attractions & Amusement Park Admin.
EVENT 333 Entertainment Venue Management
EVENT 373 Wedding Planning & Management
FS HN 111 Fundamentals of Food Preparation (1 cr.)
FS HN 115 Food Preparation Lab (2 crs.)
HSP M 260 Global Tourism Management
HSP M 333 Hospitality Operations Cost Controls
HSP M 380 Quantity Food Production Management
HSP M 380L Quantity Food Prod. & Service Mgmt. Exp. (2 crs.)
HSP M 383 Introduction to Wine, Beer, & Spirits (2 crs.)
HSP M 383L Introduction to Wine, Beer, & Spirits Lab (1 cr.)
HSP M 487 Fine Dining Management
PR 220 Principles of Public Relations
PR 305 Publicity Methods
MGMT 370 Management of Organizations
SP CM 312 Business & Professional Speaking

A grade of C- or better is needed in all AESHM and EVENT classes