

Event Management

4-year Plan Proposed for ISU 2016-2017 Catalog

FIRST YEAR (Freshman: 0-29 credits)			
FALL SEMESTER		SPRING SEMESTER	
ENGL 150: Critical Thinking & Comm.	3	ECON 101: Microeconomics	3
AESHM 112: Orientation for AESHM	1	Humanities 'Select from' course	3
AESHM 113: Professional Dev. For AESHM	1	AESHM 175D: AESHM Formulas	2
HSP M 101: Intro to Hospitality Industry	3	Event Management Electives course	3
Natural Science 'Select from' course	3	ENGL 250: Written, Oral, Visual, Electronic	3
Social Science 'Select from' course	3	Library 160: Library Instruction	1
TOTAL	14	Total	15
<i>Total credits for first year: 30 credits</i>		Total Credits Earned: 29 credits	

SECOND YEAR (Sophomore: 30-59 credits)			
FALL SEMESTER		SPRING SEMESTER	
Social Science 'Select from' course	3	AESHM 287: Principles of Mgmt. in HS	3
EVENT 271: Intro to Event Management	3	Select from: ACCT 215 or HSP M 315	3
Humanities 'Select from' course	3	ACCT 284: Financial Accounting	3
Math 'Select from' course	3	Event Management Electives course	3
General Elective	3	Event Management Electives course	3
TOTAL	15	TOTAL	15
<i>Total credits for second year: 30 credits</i>		Total Credits Earned: 59 credits	

THIRD YEAR (Junior: 60-89 credits)			
FALL SEMESTER		SPRING SEMESTER	
EVENT 371: Conference, Meeting Planning	3	AESHM 340: Marketing Strategies	3
AESHM 342: Aesthetics of Consumer Experience	3	STAT 101 or 104	3-4
Speech/Communication 'Select from' course	3	HSP M 260	3
EVENT 289	2	Event Management Electives course	3
AESHM 311	1	General Elective	3
General Elective	3		
TOTAL	15		15-16
<i>Total credits for third year: 30-31 credits</i>		Total Credits Earned: 89-90 credits	

SUMMER			
AESHM 470F: Supervised Prof. Internship	3-6		
<i>Total credits for summer: 3 credits</i>		Total Credits Earned: 92-95 credits	

FOURTH YEAR (Senior: 90+ credits)			
FALL SEMESTER		SPRING SEMESTER	
AESHM 411: Seminar on Current Issues	1	AESHM 438: Human Resource Management	3
AESHM 474: Entrepreneurship in HS	3	EVENT 471: Special Events Coordination	3
Event Management Electives course	3	Event Management Electives course	3
Event Management Electives course	3	Event Management Electives course	3
General Elective	3	General Elective	3
General Elective	3		
TOTAL	16	TOTAL	15
<i>Total credits for fourth year: 30-31 credits</i>		Total Credits Earned: 123-127 credits	