

Apparel, Merchandising, and Design Major
College of Human Sciences
Iowa State University
Merchandising Primary Option
Suggested Four Year Graduation Plan
2016-17 Catalog (123 credits)

Freshmen			
Fall		Spring	
English 150, Critical Thinking/Communication	3	English 250	3
Lib 160, Library Instruction	1	Com S 113 or AMD 210 Computer Applications	3
AMD 131, Overview of the Industry (Fall only)	3	Math	3
AESHM 112, Orientation	1	AMD 245, Aesthetics and Brand Image	3
AESHM 113, Professional Development	1	AMD 204 Textile Science	4
AMD 165, Dress & Diversity in Society	3		
Social Science Elective	3		
Total	15/15	Total	16/31

Sophomore			
Fall		Spring	
AMD 275, Merchandising	3	AMD 231, Product Development & Manufacturing	4
Accounting 284	3	AMD 376, Merchandise Planning and Control	4
AMD 210 or Com S 113 Computer Applications	3	Humanities Elective	3
Science	3	MKT 340 or AESHM 340	3
Econ 101, Microeconomics	3	AESHM 380, Field Study	2
AESHM 311, Career and Internship Prep	1		
Total	16/47	Total	16/63

Junior			
Fall		Spring	
AMD 377 Brand Mgmt & Promotions	3	AMD 477 Multi-channel Retailing (Spring)	3
Merchandising Option Elective (1)	3	Merchandising Option Elective (3)	3
AMD 372 Sourcing & Global Issues	3	STAT 101 or 226	4
Speech	3	AMD 356 History of Twentieth Century Fashion	3
Merchandising Option Elective (2)	3	Merchandising Option Elective (4)	3
Total	15/78	Total	16/94

Summer	
AESHM 470N Supervised Professional Internship: Apparel	4/98

Senior			
Fall		Spring	
AMD 475, Retail Information Systems (Fall only)	3	AESHM 474 Entrepreneurship in AESHM	3
Humanities Apparel	3	Merchandising Option Elective (5)	3
<i>Elective</i>	3	History	3
AMD 467 Consumer Behavior (Fall only)	3	<i>Elective</i>	3
AESHM 411N Post Internship Seminar (Fall only)	1		
Total	13/111	Total	12/123
TOTAL			123