Fashion Week Events:

Monday:

What: Movie Night Monday  
When: April 9 from 8-10 p.m.  
Where: Marston 2155  
About: We will be watching Confessions of a Shopaholic while snacking on popcorn, candy bars, and F’reals Shakes.

Tuesday:

What: Toned Tuesday  
When: April 10 from 8-11 a.m.  
Where: State Gym room 2218  
About: We will start with HIT (high-intensity interval training) from 8-8:50 a.m., followed by Zumba from 9-9:50 a.m., and finish with Yoga from 10-10:50. All activities will include fresh fruit and refreshments.

Wednesday:

What: Worth it Wednesday  
When: April 11 from 1-4 p.m.  
Where: Campanile (rain location: LeBaron Lobby)  
About: With the help of representatives from the Body Image & Eating Disorder Awareness Club (BEIDA), we will be holding a T-Shirt sale. We will also be hosting a raffle to win spa certificates from PCI, Finesse Somerset, Finesse Campus and free samples from Studio 7, Serenity Couture, Finesse Somerset, and Finesse Campus. The Student Wellness's BeWellHut will also make an appearance.

What: Worn Wear College Tour (Wednesday AND Thursday)  
When: Wednesday, April 11 and Thursday, April 12 from 10 a.m.-4 p.m.  
Where: West loop of the Memorial Union  
About: Worn Wear celebrates the stories we wear, keeps your gear in action longer through repair and reuse, and recycles your garments when they are beyond repair. Bring any clean, damaged clothing to the Worn Wear College Tour, and they will repair it for free. Items are not excluded to Patagonia-branded clothing.
Thursday:

What: Takeover Thursday  
When: April 12 from 11 a.m.-3 p.m.  
Where: Campanile (rain location: LeBaron Lobby) Location  
About: This event will include an apparel, merchandising, and design (AMD) program Q&A, All about The Fashion Show, a raffle for the Bookstore gift card, Live DJ (DJ Seb 11-1 and DJ ELKN 1-3), and a T-Shirt sale.

What: Patagonia Campus Lecture  
When: April 12 from 4:10-5 p.m.  
Where: 0127 Curtiss Hall  
About: This campus lecture, “Using Business as a Tool for Change,” will focus on a variety of topics that reflect Patagonia’s brand, including their product development processes, sustainable supply chain, and agricultural standpoints.

Friday:

What: Pop-Up Shop  
When: April 13 from 10 a.m.-4 p.m.  
Where: Front of Parks Library  
About: Under the awning area in front of Parks Library we will be holding a clothing swap and T-Shirt sale. Students can also enjoy a variety of food vendors.

When: Fashion’s Night Out  
When: April 13 from 7-9 p.m.  
Where: Gateway Hotel in the Garden Room  
What: The night will consist of a celebratory evening with live music and a word from Guest Designer, Patagonia, as well as hors d'oeuvres and dessert.

Saturday:

When: The Fashion Show 2018  
When: April 14 at 7 p.m.  
Where: Stephens Auditorium  
What: The Fashion Show 2018 is finally here. We can’t for you to see the show we have produced for you this year. Tickets can be purchased at the Iowa State Center Ticket Office or at Ticketmaster.com.