

CHRISTINE LEIRAN WISE

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PROFESSIONAL EXPERIENCE

Iowa State University

Academic Adviser III, Lead Department Adviser, and Lecturer
Apparel, Events, and Hospitality Management Department

Ames, Iowa

Jan 2001-Present
900 undergraduates

Advising

- Annually provide academic advising to 250 freshmen and sophomores in Apparel, Merchandising, and Design (AMD) major. Mentored over 1800 college students in 14 years.
- Assist students with scheduling, 4 year program planning, goal setting, and pre-professional development.
- Assist students in the interpretation of ISU policies and procedures
- Offer referrals to ISU services to students; services include Academic Success Center, Student Organizations, Student Services and Counseling, Study Abroad, Writing Center, and Dean of Students Office.
- Encourage enhancement of academics with minors, double majors, honors, independent studies, and research projects.

Service and Committee Work

- Faculty adviser for MODA Fashion Club reorganized in 2004 for students in AMD major.
- Faculty adviser for Closets Collide Club an organization focused on sustainable consumption of apparel and accessories.
- Faculty adviser for award winning Trend Magazine with a membership of over 200 students representing nearly a dozen majors.
- Faculty adviser for Tom's Club an organization tied to the efforts of Tom's Shoes.
- AESHM Department Liaison to the University Disabilities
- Past CHS Representative to the University Academic Advising Committee
- CHS Advising Committee and CHS Recruitment Committee
- CHS Scholarship Committee program reader for 100+ AMD scholarships
- AESHM Department Liaison to CHS Honors Committee
- AESHM Curriculum Committee and AESHM Advising Committee
- AESHM Awards Committee – AMD representative
- AESHM Leadership Team
- Provide recommendation for program level scholarships based on requirements of donor
- Member of Design Sub-Committee and charged with assisting in redevelopment of AMD 301 Design Review Exam for movement forward in the design primary option.
- Parent's Weekend program representative for reception
- Served on four department search committee for faculty, lecturers, and adviser positions

Administrative

- Coordination of scheduling for major and department level classes each semester.
- Collaboration with AESHM Department Chair for faculty teaching assignments; collaboration with Director of Graduate Education for graduating teaching assignments.
- Enrollment management for all AMD and AESHM classes; developed enrollment management survey system for allocation of class seats for design students.
- Development of concurrent 5 year BS and MS for both merchandising and design track students.
- Served on committee presenting proposal for differential tuition for AMD major.
- Member of leadership committee to assemble information for and coordinate the undergraduate portion of the AESHM department program review.
- Program representative responsible for assembling data and information for the AMD Design portion of the National Association of Schools in Art and Design (NASAD)
- Fashion-Schools.org program contact

Recruitment and Outreach

- Recruitment Coordinator for the AMD program.
- Charged with development of recruitment and marketing materials for program.
- Development of strategy for developing prospects, converting to applications, accepts, and enrolled.
- Visit with families on their "ISU Daily Campus Visits" and follow-up correspondence and information.
- Development of programming for two visits for each "Experience Iowa State Day".
- Faculty adviser for "Behind the Scenes" committee of ISU Fashion Show; coordination of all marketing and administration of event.
- High level of involvement with Youth Programs due to new policies.
- Participation in outreach and recruitment programs including: Just for Juniors, Road Less Traveled, FCCLA State Conference, "I'll Make Me a World in Iowa", 4-H, OPPTAG Explorations Summer Program, Gear-Up, Artist's Guild, school career days, and junior and senior high school visits to campus.
- Host 90 freshmen and families for summer orientation experience and 30 transfers for transfer and summer orientation. Deliver separate programming for students and families and register freshmen in the mornings of second day.

Teaching

- Team teach over 300 students each year in AESHM 112 (1 credit) Orientation lecture with on-line policy and procedure components and a weekly schedule of university guest lecturers.
- Teach 4 sections (180 total students) of AESHM 113 Professional Development each year (2 credits) in the AMD curriculum area. Curriculum includes career and company exploration, resume writing, principles and elements of design, budgeting, and basic interviewing and job search guidance.
- Responsible for AESHM 170 Work Experience I and AESHM 270 Work Experience II curriculum.
- Previous teaching assignments include: AMD 131 Introduction to the Textile and Apparel Industry, AMD 221 Apparel Assembly Labs, AMD 231 Product Development and Manufacturing Labs, AESHM 311 Internship and Career Preparation, and AESHM 380 New York Field Study.
- AESHM 380 Kansas City Field Study (1 credit) for Fall 2014 and AESHM 380 Dallas Field Study (2 credits) under development for Fall 2015.
- Along with Ruth Glock, responsible for development of course and curriculum which has transitioned from AMD 411 to AESHM 311; a course required of all AESHM students.

Learning Community and Student Development

- Founder and coordinator of Common Threads Learning Community for 45 freshmen in Apparel, Merchandising, and Design.
 - Supervision of yearly budget, selection and supervision of peer mentors, programming, assessment, and application for grant funds
 - Mentored over 500 young freshmen and 30 peer mentors through the learning community initiative
 - Pioneered various fundraisers for Access Women's Shelter, Youth and Shelter Services, and the United Way with learning community students
 - Inclusion of Myers Briggs testing.
- Participant in the MAP-Works making achievement possible program
- Conceptualized the annual "It's an AESHM Week at ISU", a celebration of an awesome department complete with internship event, scholarship luncheon, study abroad mini-fair, club events, and guest speakers.
- With team of advisers, pioneered the fall "AESHM Internship Showcase" a networking event connecting 200 seniors with 300 freshmen and new transfers.

Transfer Relations

- Charged with working with transfer students for "Transfer Visit Days" and Daily Campus Visits".
- Advising of all first semester transfer students, applying courses to degree audit, and developing plan for timely graduation.
- Assessment of all incoming AMD transfer classes for equivalents and substitutions.
- Collaborate with Iowa Community College representatives for advice for transfer plans for students intending on attending Iowa State.

- Lead transfer student through transfer orientation and teach a special section of AESHM 113 for transfer students.

Awards, Grants, and Professional Development

- Academic Advising Impact Award, Iowa State University 2008
- ACT Conference attendee – Spring 2012 and 2010
- Delegate to the summer 2010 conference for MAP-Works
- ISU Marketing Summit Attendee – yearly
- Iowa State Learning Community Institute attendee each May
- Common Threads Learning Community grant funding – yearly basis

RELATED INDUSTRY POSITIONS

Collectible Buyer/Assistant Buyer

1995-2001
Ames, Iowa

Coach House Gifts

- Managed major collectible giftware accounts for 165 store chain.
- Planned and analyzed for \$12 million in sales.
- Ordered, replenished, and managed inventory in Excel.
- Expedition of orders and negotiation with vendors to resolve problematic situations.
- Utilized extensive written and verbal communication with all levels of corporate and retail management.
- Selected, trained, and supervised buying assistant.

Research Assistant

1992-1994
Ames, Iowa

Iowa State University

- Researched and wrote literature review.
- Prepared research packets and coded questionnaires.

Freelance Buyer

1990
Dallas, Texas

Vroom, Inc. – Anne’s Collection

- Sourced and merchandised women’s apparel catalog for client in Columbus, OH

Buyer/Assistant Buyer

1986-1990
Dallas, Texas

The Horchow Collection Catalog/Neiman Marcus

- Managed accounts and inventory for \$2.5 million yearly sales in women’s softgoods.
- Interfaced with team members in creative, production, and copy department to create and edit catalog presentation.
- Sourced and merchandised apparel, accessories, shoes, jewelry, and luggage for Trifles and Grand Finale catalog divisions.
- Design and product development with domestic and international sources.
- Visited and utilized Hong Kong market twice yearly,
- Selected, trained, and supervised assistant buyer.

Assistant Buyer/Expediter

1985-1986
Dallas, Texas

Sportpages Catalog

- Managed dress and sportswear accounts.
- Utilized extensive communication and negotiation skills due to company financial reorganization.

Customer Service/Inside Sales

1983-1984
Dallas, Texas

Catherine Carr Apparel Corporation

- Maintained customer accounts and established lines of credit.
- Tracked salesman’s accounts and commissions.

Manager/Supervisor/ Intern

1981-1983
Iowa

Northwest Fabrics and Crafts

- College internship resulting in full-scale retail management responsibilities.
- Supervised staff of twenty-five in West Des Moines, IA and managed staff of ten in Sheboygan, WI

Additional work experience to help finance college expenses at So-Fro Fabrics (1993-1995), Brinkley’s Landing restaurant (1979-1981), Paul Harris (1981), and Younker’s (1980).

EDUCATION

Iowa State University
Master of Business Administration
Marketing and Human Resource Emphasis

Ames, Iowa
May 1994

University of North Texas
Master of Science
Apparel and Textile Merchandising

Denton, Texas
August 1992

University of Northern Iowa
Bachelor of Arts
Clothing and Textiles in Business

Cedar Falls, Iowa
December 1991

PUBLICATIONS

Hurst, J.L., Thye, A., & Wise, C.L. (In Review, 2014), Internships: The Key to Career Preparation, Professional Development and Career Advancement, *Journal of Family and Consumer Sciences: Preparation and Advancement in the Labor Force*.

COMPUTER SKILLS

Proficient in Microsoft Word, Excel, Powerpoint, and Publisher
Adobe Illustrator and Photoshop

PROFESSIONAL

International Textile and Apparel Association
▪ Member
National Academic Advising Association
▪ Member
Worldly Goods
• Board Member and President
Alpha Delta Pi Social Sorority
• Alumni Advisor – Recruitment
• Faculty Advisor
• Adjunct Board Member