

# Event Management

4-year Plan Proposed for ISU 2017-2018 Catalog

FIRST YEAR (Freshman: 0-29 credits)			
FALL SEMESTER		SPRING SEMESTER	
ENGL 150: Critical Thinking & Comm.	3	ECON 101: Microeconomics	3
AESHM 112: Orientation for AESHM	1	EVENT 271: Intro to Event Management	3
AESHM 113E: Professional Dev. For AESHM	1	AESHM 175D: AESHM Formulas	2
HSP M 101: Intro to Hospitality Industry	3	Event Management Electives course	3
Natural Science 'Select from' course	3	ENGL 250: Written, Oral, Visual, Electronic	3
Social Science 'Select from' course	3	Library 160: Library Instruction	1
<b>TOTAL</b>	<b>14</b>	<b>Total</b>	<b>15</b>
<i>Total credits for first year: 30 credits</i>		<b>Total Credits Earned: 29 credits</b>	

SECOND YEAR (Sophomore: 30-59 credits)			
FALL SEMESTER		SPRING SEMESTER	
Social Science 'Select from' course	3	AESHM 287: Principles of Mgmt. in HS	3
Event Management Elective (EVENT 277x recommended)	3	Select from: ACCT 215 or HSP M 315	3
Humanities 'Select from' course	3	ACCT 284: Financial Accounting	3
Math 'Select from' course	3	Humanities 'Select from' course	3
General Elective	3	Event Management Electives course	3
<b>TOTAL</b>	<b>15</b>	<b>TOTAL</b>	<b>15</b>
<i>Total credits for second year: 30 credits</i>		<b>Total Credits Earned: 59 credits</b>	

THIRD YEAR (Junior: 60-89 credits)			
FALL SEMESTER		SPRING SEMESTER	
EVENT 371: Conference, Meeting Planning	3	AESHM 340: Marketing Strategies	3
AESHM 342: Aesthetics of Consumer Experience	3	STAT 101 or 104	3-4
Speech/Communication 'Select from' course	3	HSP M 260	3
Event Management Electives course	3	Event Management Electives course	3
AESHM 311E: Seminar on Careers & Internships	1	General Elective	3
General Elective	3		
<b>TOTAL</b>	<b>16</b>		<b>15-16</b>
<i>Total credits for third year: 30-31 credits</i>		<b>Total Credits Earned: 89-90 credits</b>	

SUMMER	
AESHM 470F: Supervised Prof. Internship	3-6
<i>Total credits for summer: 3 credits</i>	
<b>Total Credits Earned: 92-95 credits</b>	

FOURTH YEAR (Senior: 90+ credits)			
FALL SEMESTER		SPRING SEMESTER	
AESHM 411E: Seminar on Current Issues	1	AESHM 438: Human Resource Management	3
AESHM 474: Entrepreneurship in HS	3	EVENT 471: Special Events Coordination	3
Event Management Electives course	3	Event Management Electives course	3
Event Management Electives course	3	Event Management Electives course	3
General Elective	3	General Elective	3
General Elective	3		
<b>TOTAL</b>	<b>16</b>	<b>TOTAL</b>	<b>15</b>
<i>Total credits for fourth year: 30-31 credits</i>		<b>Total Credits Earned: 123-127 credits</b>	