The 37th annual Iowa State Fashion Show has rebranded, introduced new committees, and exceeded goals. This year is marked with innovation and engagement.
President Wendy Wintersteen

We are so pleased to welcome you to Iowa State University’s “The Fashion Show 2019.” Acclaimed as one of the largest student-run shows of its kind in the country, The Fashion Show is a premier Iowa State event!

We are extremely proud of our students’ creative talents in fashion design and their planning efforts. Now in its 37th year, The Fashion Show is coordinated entirely by Iowa State students who plan and organize every aspect of the show and oversee every detail of the production. They also design, create, and model the spectacular runway fashions that meet the highest professional standards of the fashion industry.

Congratulations to the student organizers and participants for creating a wonderful educational experience and an outstanding entertainment event for Iowa State University and the greater community. Thank you to everyone who supports these students in their efforts, including their faculty and staff advisers and tonight’s audience.

Enjoy The Fashion Show 2019!

Wendy Wintersteen
President
Iowa State University
Welcome to the 2019 Fashion Show!

Welcome to our state’s most stylish event of the year, The Fashion Show at Iowa State University. More than 275 students have worked together this year to highlight the best of Iowa State’s nationally acclaimed apparel, merchandising, and design program.

Now in its 37th year, this annual, student-produced event spotlights our students’ deep understanding of how apparel reflects — and influences — our greater society. This show features Iowa State students’ talents in fashion design, merchandising and marketing, science and technology, product development and production, event management, and entrepreneurship.

Inspired by a student’s mood board, this year’s theme is “From Coast to Coast,” which encompasses American culture from New York to Los Angeles. Drawing inspiration from this year’s guest designer, Vans, the students are using bold colors to create a lighthearted, youthful and vibrant feel.

Alumni and friends will recognize the students’ rebranding of the show, which includes an updated logo. The show’s newly-formed student philanthropy committee is raising social awareness and support for causes ranging from body image and eating disorders to helping women acquire jobs to improving access to menstrual care for girls in developing countries. The show’s student leaders have exceeded their crowdfunding goal this year by raising more than $26,000 from 294 donors to help support this gala, which will be live-streamed around the world.

The multibillion-dollar textiles and clothing industry relies on Iowa State’s apparel, merchandising, and design program to develop its next generation of leaders. Our program is ranked No. 1 in the Midwest and No. 2 nationally among public colleges in fashion merchandising — and No. 10 nationally among public schools and colleges in fashion design — by FashionSchools.org.

Congratulations to our students for orchestrating this extraordinary event. Your leadership, teamwork, innovation, and persistence make tonight’s show awe-inspiring and unforgettable.

Thank you all for attending tonight and for graciously supporting our students. Whether you motivate students, offer words of support, or provide a monetary gift, you are “Forever True, For Iowa State.”

Sincerely,

Dean Laura Dunn Jolly
Dean’s Chair - College of Human Sciences
Dr. Eulanda Sanders

On behalf of the faculty and staff in the department of Apparel, Events, and Hospitality Management (AESHM), I am excited to welcome you to The Fashion Show 2019! The Fashion Show is one of longest-running and largest student-produced shows in the United States. Over 150 students in our Apparel, Merchandising, and Design (AMD) program, mentored by our award-winning faculty, work throughout the year to create designs and produce the show.

The Fashion Show has evolved from a one-night event to a Fashion Week packed with activities for students across the entire Iowa State University campus and potential students in the state of Iowa and around the country. Each year, on the day prior to the show, the AMD program welcomes approximately 400 high school students, community college transfer students, parents, and teachers to our Behind the Scenes event, which includes workshops with faculty and graduate students and a preview The Fashion Show during the dress rehearsal.

The Fashion Show is an example of best practices in experiential learning — our students learn by doing and learn from peers. The show is structured like a business, allowing students to be involved in their first year on campus and move into leadership roles the following next years. This unique learning experience provides professional portfolio building opportunities that ultimately prepare our students to enter multiple sectors of the fashion industry.

A unique aspect of our show is that national industry and faculty judges, from other universities, travel to Iowa State University to select the garments you will see on the runway this evening. In addition, we invite guest designers to come to campus during Fashion Week to interact with and inspire our students and faculty in our classrooms and design studios.

The AMD undergraduate and graduate programs and its faculty are well-respected globally by our peers. Almost every other university or college with a fashion program has an Iowa State University Cyclone as a faculty member on staff. Our faculty are leaders in industry and academia, innovating as teachers and scholars. The Fashion Show is a prime example of excellence in the department and on-campus.

We are also pleased to continue sharing The Fashion Show with Cyclones around the world via live stream while the more than 2,300 individuals experienced the event here in Stevens Auditorium.

Have an "AESHM" evening and enjoy the show!

Dr. Eulanda Sanders
AESHM Department Chair
Sarah Bennett-George

Tomorrow morning hundreds of students will wake up to a bright spring day and before they even fully open their eyes, their first thought will be “We did it, it’s over, The Fashion Show was last night and it was awesome!” Their second thought will likely be “Thank God! I don’t have to do fashion show stuff today.” Most of these students will then get on with their day with a skip in their step and with the knowledge that they will always cherish the memory of last night (tonight) as a time when they were part of something bigger than themselves: something big, and beautiful, and joyful, and something built out of love, and dedication, and hard work. Many of these students will finish up their semesters, graduate, and get on with the very serious work of adulting as a full time occupation. For most of these students, tonight will not be much more than a fond memory.

But for others...for others they will soon find themselves pulled back into the orbit of The Fashion Show, finding the scale of its gravity too compelling to resist. For these others, they will, far sooner than they think, find themselves returning to each other. These few will begin to accumulate, organize, document, revise and reinvent the living memory that is the life blood of this production. These few will become the producers of next year’s Fashion Show 2020, the leaders of hundreds more.

I have now been the faculty advisor for this event seven years running, and every year I marvel at this process of endless reinvention and rededication. At this moment, as you sit in a plush red chair in the magnificent C. Y. Stephens auditorium, there are literally hundreds of students frantically dashing about back stage, manically putting the finishing touches on a massive production that has been a year in the making; a production that was born a year ago when a handful of students woke up on a bright spring day and thought, “I can’t wait to do it again next year.”

Thank you all for coming tonight. See you next year.

Sarah Bennett-George
Faculty Advisor
The Producers

We are very proud to welcome you to The Fashion Show 2019! Executing a production of this scale requires considerable teamwork, and we would like to recognize the efforts of our amazing organization of over 200 students. Throughout our college careers, the four of us have held various roles within the organization that has inspired our passion for The Fashion Show. As Producers, we are involved in the planning and execution of every aspect of The Fashion Show 2019 and supporting events. By selecting our director teams in the fall, guiding weekly class meetings, and running the entire backstage production process, we strive to be a reliable resource for everyone involved. We will forever engrain the memories, skills, and experiences we have received into the foundation of our professional careers.

Fundraising is a major component of The Fashion Show and all financial resources are a result of annual student efforts. We appreciate all of the generous contributions we received during our 31-day FundSU campaign. Donations received provide monetary scholarships for the winners in each design category and help produce all aspects of the show. This year we exceeded our $25,000 goal by raising an additional 20% percent; we could not have accomplished this without your support!

Another component of The Fashion Show is building mutually beneficial and long-lasting relationships with businesses and industry professionals. We are pleased as well to welcome Vans as our Guest Designer for The Fashion Show 2019! This process began in the summer of 2018, and we are honored to be supporting their “Off the Wall” initiatives this year.

Thank you to the Ames community, Iowa State faculty, and our friends and family for your generous support this past year. We are most grateful for the guidance and encouragement of our advisor, Sarah Bennett. Her selfless service to The Fashion Show and the positive impact she makes on all students are valuable examples of her leadership. She has provided us the freedom to take The Fashion Show to new heights. Thank you, Sarah, for your value-based leadership and investing in our personal and professional growth.

We hope you enjoy The Fashion Show 2019!

The Producers
Hannah Hamack, Emma Kachelmeyer
Sydney Lawrence, & Grace Rosson
The Apparel, Merchandising, and Design program is a nationally ranked program, where students are exposed to state-of-the-art technology, facilities, and faculty.
About the Show

In 1982, The Iowa State University Fashion Show began as a simple runway show held in a MacKay Hall classroom with attendance of only a few Iowa State University students. Over the course of thirty-seven years, The Fashion Show has grown into one of the largest student-run fashion shows in the country produced by over 150 students selected to be part of the planning committees.

In addition, The Fashion Show includes over 50 student models who showcase the garments selected by our guest judges. This year’s guest judges were Telicia Bunch, Lisa Bradshaw, Brittney Lynch, and Dr. Kathleen Smith. They curated the assortment of garments included in tonight’s show from over 160 entries by students in the Apparel, Merchandising, and Design program and across campus.

Throughout the year, a variety of supporting events are planned and executed by committee members and directors, primarily taking place on Iowa State University’s campus to create awareness and excitement for the show. The Fashion Show is held in Stephens Auditorium with attendance of more than 2,000 attendees annually and a live-stream that reaches across the globe. The show has become a very anticipated and thrilling event for both campus and the Ames community.

With the continued success and growth of The Fashion Show and the AMD program in the College of Human Sciences, the annual event has been able to represent not only student work, but to recognize the work of current professionals in the fashion industry as well. We are honored to share the Fall 2019 collection from Vans, presented by Lynda Castilla, Jerod Harmon, Derek Huenecke, and James McMahon.

Save the Date: April 18, 2020
AMD Program

Ranked in the top ten for national private and public apparel programs, the AMD program enrolls 495 undergraduates and 50 graduate students. Forty percent of the student population arrives on campus from out-of-state; twenty percent of students are transfer students from community college and other universities.

The program currently offers a BS, MS, BS and MS concurrent degree, in addition to the PhD and the innovative MS and PhD distance hybrid degrees. The program has enjoyed, along with 12 other North American schools, an invited membership in the American Apparel and Footwear Association (AAFA) Education Foundation for decades.

The undergraduate program offers students the opportunity to select studies in three different options: Creative and Technical Design, Product Development, and Merchandising. The program offers minors in AMD, Textile Science and Product Performance, and Textile Design. A merchandising certificate is also offered.

The Creative and Technical Design specialization is accredited by the National Association of Schools in Art and Design (NASAD). The Product Development specialization includes an option in Line Management and Sourcing; and Product Innovation. The Merchandising specialization includes an area of concentration which allows students to narrow their focus in the broad area of merchandising.

Faculty and Staff

Sarah Bennett-George
Dr. Telin (Doreen) Chung
Louann Doyle
Dr. Rachel Elke
Dr. Ann Marie Fiore
Janet Fitzpatrick
Suzanne Gauch
Armine Ghalachyan
Dr. Jennifer Gordon
Dr. Jessica Hurst
Dr. Elena Karpova
Suzanne LeSar
Dr. Sara Marcketti
Arienne McCracken
Mary Jane McCunn
Dr. Ellen McKinney
Dr. Linda Niehm
Amanda Quinn
Dr. Kelly Reddy-Best
Brendan Reddy-Best
Dr. Eulanda Sanders
Amy Shane-Nichols
Dr. Guowen Song
Ann Thye
Victoria Van Voorhis
Grit Vece
Christine Leiran Wise
Dr. Chunhui Xiang
Dr. Ling Zhang
The integration of technology, classrooms, and faculty expertise, provides an environment for our students where learning and innovation are sparked. Many of the designs entered in The ISU Fashion Show juried competition have been created using technology available in the Department of Apparel, Events, and Hospitality Management (AESHM) facilities. In our integrated design and product development studios, students utilize computerized technologies, industrial body forms, and patternmaking techniques such as manual and computerized drafting, flat pattern, draping and 3D prototyping. Designs are constructed in the industrial production lab, which features over 50 industrial machines with 15 different stitch functions.

AESHM students have the opportunity to create surface and structural textile designs in the Digital Apparel and Textile Studio (DATS), which houses our Mimaki digital textile fabric printer, Amaya Melco XTS computerized embroidery machine, Trotec laser cutter, and MakerBot Replicator 3-D printer. The department also is equipped with various 3D body scanners, garment pattern digitizers, and a Babylock long arm quilting machine. A new technology simulation and research lab will open Spring 2019 in the garden level of LeBaron Hall. The lab, which will be used in all of AESHM's academic programs, will specifically be used by the AMD program students and faculty to perform data analytics, create apps for point-of-sale systems, test Radio-frequency identification (RFID) codes for garment labeling, and use of handheld 3D body scanners to support data driven apparel design.

Textile science is at the core of the design and product development processes in AMD. Our Laboratories for Functional Textiles and Protective Clothing, developed by Dr. Guowen Song, Noma Scott Lloyd Endowed Chair in Textiles and Clothing, and Dr. Chunhui Xiang allow students and faculty to conduct multidisciplinary research, develop new textile materials, and test clothing for human safety and health in the Percival environmental chamber. We thank Dr. Eugene Lloyd and his son, Thomas, for their generosity which aided in the establishment of these laboratories.

The Donna R. Danielson Professorship allows Dr. Eulanda Sanders to make purchases and technological improvements. We thank the Danielson family and the current Donna R. Danielson Professor, Dr. Eulanda Sanders, for their generosity.

We also thank the Iowa State University Vice President of Research, the College of Human Sciences, and the AESHM department offices for supporting the integration of enhanced technologies when Drs. Ellen McKinney, Rachel Eike, and Ling Zhang joined our design and product development team.
Outside AMD

Iowa State University’s Apparel, Merchandising, and Design major is a highly ranked program. Visiting families are excited and surprised to learn this. “How is this possible?” they might ask. “Iowa State University is landlocked; isn’t fashion in New York City and Los Angeles?”

We are proud to talk with students, families, and industry about our rich history as a program. At ISU, we have been teaching textiles and sewing classes for almost 140 years. Soon, the AMD program will celebrate its 100th year as a major. Watch for your opportunity to celebrate with us!

So, what is the secret of our success? Ambitious, hardworking students who take great pride in their work. A carefully crafted academic program taught by a team of nationally recognized professors. Finally, a team of dedicated advisers, with industry experience, who guide students through their academic programming and out of classroom pre-professional development experiences. Layer on a little caffeine and the result is graduates who are getting great jobs in the apparel industry!

Internships: All students in the AESHM department are required to complete one professional internship. Some students will complete two internships; some students will complete three. An internship can launch a career with a company; at the very least, it will give the student a valuable experience, improve skills, make a student look driven, and provide a good reference.

Study Abroad: In each AMD graduating class, about one-third of the seniors have studied abroad for a semester or summer at one of our partner schools: London College of Fashion, Paris American Academy, Academia Italiana, Lorenzo de Medici, Glasgow Caledonia, and Fu-Jen University.

Field Study: Each year, approximately 120 students participate in a domestic or international field study to destinations including: New York, Los Angeles, Chicago, Europe, China, South Africa, or Taiwan/Japan.

Scholarships and Competitions: Each year students participate and win scholarships through the YMA (Young Men’s Association) and NRF (National Retail Federation). Designers enter collections in Omaha and Kansas City Fashion Week. Students participate in the ITAA (International Textile and Apparel Association) and Costume Society of America conference.

Applied Learning Experiences: Students learn “real world” skills in Trend Magazine, the ISU Fashion Show, the AESHM Entrepreneurship Showcase, and the Main Street Iowa project. Next up maker spaces in the 2020 Student Innovation Center and an online retail store and incubator.
AMD Scholarships

The Fashion Show 2019 is honored to award over $19,000 in scholarships to the student designers at Iowa State. Each category may have up to a first ($500), second ($300), and third place ($200) selection. The number of scholarships depends on the number of entries as well as the level of execution within the category.

Students may enter garments in any of the following design categories, reflective of the product divisions existing within the apparel industry:

- Accessories
- Activewear
- Athleisure
- Children's Wear
- Costume
- Day Dresses
- Fashion Illustration
- Fiber Art
- Formal Wear
- Functional Design/Uniforms
- Portfolio
- Sleepwear/Loungewear
- Sportswear
- Suits/Business Attire
- Wearable Art

AMD Scholarships

Prior to tonight’s show, the first annual AMD Excellence Reception took place at the ISU Alumni Center. The AMD program was honored to welcome back past alumni and friends of the program in recognition of the 140th anniversary of sewing classes first being taught at the university.

The Reception also included an award ceremony recognizing professional achievements and leadership of alumni of the AMD program. Please congratulate the following inaugural recipients of these awards!

AMD Distinguished Alumni Award - Linda Renk ('79) and Kim Renk ('77) - founders and owners of Sequin NYC

AMD Rising Star Award - Iman El Khatib ('09) - Omni-Buyer of Trend Cosmetics for Macy’s

AMD Company of Excellence Award - Komar Brands - 100-year-old, family-owned company represented by Jeff Steinhart ('78), President - Sourcing Division

Digital Printing

Entries completed using the digital textile printer in the Digital Apparel and Textiles Studio

Textiles & Clothing Museum Inspired

Entries inspired by a specific item in the Iowa State Textiles & Clothing Museum

Sustainability

Entries for the ‘sustainability’ award may involve use of environmentally-friendly materials, repurposed/upcycled materials, or execution of sustainable design approaches. Designer must include a statement explaining how their entry is sustainable

Senior Collection

Entries completed in AMD 495

Wearable Technology

Entries utilizing any type of technology that can be worn by the consumer

Graduate Level

Entries created by Graduate students

Textiles and Clothing Museum

The Textiles and Clothing Museum is a teaching and scholarship resource enhancing the Department of Apparel, Events, and Hospitality Management (AESHM) in the College of Human Sciences.

The Museum, with a collection of approximately 9,500 objects, serves Iowa State University’s land-grant mission by promoting the scholarship and appreciation of historic textiles and clothing, with an emphasis on object-based learning. The Mary Alice Gallery, located at 1015 Morrill Hall, is open to the public and showcases at least three exhibits a year. Hours are Monday-Friday, 11:00 AM-4:00 PM. Closed all University holidays.

Opportunities to work with the collection and the museum are available to students through coursework, honors projects, and internships. For more information, visit www.aeshm.hs.iastate.edu/tc-museum.

The Fashion Show 2018 Exhibit:
Opening Reception
May 1, 2019 | 5:00 PM-6:00 PM
at the Textiles & Clothing Museum
1015 Morrill Hall

AMD Excellence Reception

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Senior Collection

Entries completed in AMD 495

Wearable Technology

Entries utilizing any type of technology that can be worn by the consumer

Graduate Level

Entries created by Graduate students
In 2017, a $100,000 gift from Ana Hays McCracken, a 1984 Iowa State University graduate in fashion merchandising, became the largest endowment received to date by The Fashion Show.

The Ana Hays McCracken Fashion Show Producers Scholarship provides monetary awards to producers who lead one of the largest student-run fashion shows in the nation.

The 2019 recipients are producers Hannah Harnack, Emma Kachelmeyer, Sydney Lawrence, and Grace Rosson. They oversee more than 200 students — approximately 120 committee members, 37 directors, and 50 to 60 models.

"The Ana Hays McCracken Fashion Show Producers Scholarship helps to ease the financial burden of tuition and rent while allowing me to put forth my energy and undivided attention into both my academics and The Fashion Show. In my final semester at Iowa State, the generosity of Ana Hays McCracken enables me to spend these last few months focusing on what I love and preparing me for my future career," said Co-Managerial Producer, Sydney Lawrence.

In addition to the support for producers, McCracken and her husband, Ed, have since 2014 provided tuition scholarships to apparel, merchandising, and design students. Current recipients are senior Grace Rosson, junior Rachel Lininger, sophomore Annie Fitzpatrick, and freshman Carly Haaning - all students involved in The Fashion Show 2019.

"Student support is their passion," said Molly Parrott, the College of Human Sciences’ senior director of development.

"The producer scholarship awards will help to lessen financial burdens for the producers as they launch their professional lives," McCracken said. "And it will express to them how important and valued their work on the Fashion Show is. It will also set a new bar for what alumni support for The Fashion Show can truly look like."

The $5,000 Todd Snyder Scholarship, in memory of Professor Ruth Glock, was recently announced to the 2019 recipient, Luke LaSalvia. Luke is looking forward to spending his summer in New York City as an intern being mentored by Todd Snyder, a 1992 Iowa State AMD alum who has found great success in the fashion industry. His scholarship recognizes the positive influence and dedication that the late Professor Ruth Glock had with students and internships during her many years of teaching and leadership in the Apparel, Merchandising, and Design major. His designer menswear label, Todd Snyder, was founded in 2011. An industry veteran, Snyder’s career spans experience with industry heavyweights; Ralph Lauren, Gap, and J. Crew. Influenced by his Iowa upbringing, the Todd Snyder collection is rooted in American classics: tailored suiting, traditional knits, and outerwear styled with thoughtful ease and finish, yet constructed using luxurious Italian and Japanese fabrics and yarns.

Since his launch, Todd Snyder has been nominated three times for the CFDA Swarovski Menswear Award for Emerging Talent (2012, 2013, 2014). In both 2016 and 2017, Todd Snyder was one of five nominated for Best Menswear Designer by the CFDA. His other accolades include his selection as one of GQ Magazine’s Best New Designers in America (2012), a nomination by FGI for the Rising Star Award (2013) and selection as a finalist for the 2013 CFDA/Vogue Fashion Fund. In December 2016, Todd opened his New York Flagship Store on Madison Avenue. He has received much acclaim for the store design and his successful collection. His line is sold at major national retailers and also online through toddsnyder.com.

Luke will learn much in his internship with Todd and his team that includes several other former ISU AMD interns, who are now alumni contributing to the brand’s success.
For the fifth year, The Fashion Show is honored to present the Lora and Russ Talbot ISU Fashion Show Merchandising Scholarship. There are a large number of both design and merchandising students that are involved in putting the show together, and this scholarship, endowed by Lora and Russ Talbot, ‘17 honorary alumni, allows students studying merchandising to stand out and be recognized alongside their peers studying design. Beginning this year, the student determined by the partner company will be awarded a $2,000 scholarship for their work. Students interested in earning the scholarship must complete a case study project related to fashion merchandising.

This year, The Fashion Show is honored to partner with a team from Komar for the Lora and Russ Talbot ISU Fashion Show Merchandising Scholarship. Their management team created and judged a case study project for Iowa State University students to research and complete. This year’s case study involved creating a sustainable pajama line including components of sourcing, assorting, and marketing the line. Komar is a global leader in the design, sourcing, manufacturing and distribution of apparel. They manage a diverse portfolio consisting of owned, licensed and private label brands. Today, Komar is proud to represent over 100 lifestyle brands and licenses through their retail partners who sell worldwide at every price point. Some licensed and private label brands include Kate Spade, Lauren by Ralph Lauren, DKNY, Jockey, and Nautica.

Congrats to this year’s case study winner!
The Fashion Show is honored to award The Lora and Russ Talbot ISU Fashion Show Best in Show Scholarship. Established by the Talbots in 2014 (’17 Honorary Alumni) this award was the first endowment of its kind for The Fashion Show and has served to dramatically increase the total value of scholarships awarded to student designers.

Lora Talbot said at the time of the initial gift. "When we witness our contributions having a positive impact, it gives us further impetus to do more. We want to do our part in helping to move the university forward." Indeed, the Lora and Russ Talbot ISU Fashion Show Best in Show Scholarship does just that. Prior to the establishment of this award in 2014 total projected scholarship awards from the show were approximately $7,000. This year, The Fashion Show will award student designers over $19,000 in scholarships, and that increase could not have happened without the Talbots.

This is an exciting year for The Fashion Show, as Lora and Russ Talbot doubled the size of the endowment to $2,000 for the student designer with the best entry in the show, as determined by the panel of Guest Judges! The Fashion Show and the AMD Program wish to express our heartfelt thanks to the Talbots for their generosity and support.
New to The Fashion Show in 2019 is the Evelyn and Richard Shibles Fashion Show Senior Collection Scholarship. This endowed scholarship will award first, second, and third place scholarships to senior design students submitting their collections created in the Apparel, Merchandising, and Design Senior Design Studio. While most categories feature $500, $300, and $200 awards, recipients in this category will receive scholarships of $1000, $600, and $400.

Evelyn Shibles was a long-time faculty member in the Textiles and Clothing department and served as one of the first faculty advisers for The Fashion Show. She is thrilled to see how the show has grown over the years and is pleased to support the student designers through this gift.

Thank you to the Shibles for establishing this new scholarship endowment for The Fashion Show!

Karina Anderson  
Conner Angus  
Christian Bertelson  
Blaze Best  
Devan Bridson  
Kamber Causermaker  
Samantha Fitzgerald  
Abigail Goeser  
Jessica Helberg  
Adrienne Howell  
Madeline Kim  
Kelsie Leathers  
Lydia Loya  
Jenna Matson  
Caleb Mellon  
Courtney Nikkel  
Gloria Oyervides-Vazquez  
Sadie Petersen  
Kelsey Sadler  
Carolyn Schar  
Carolyn Simon  
Hailey Vollbrecht  
Chaise Zahrt  
Jennifer Zoutte

495 Senior Designers

Below is a list of senior designers who were enrolled in AMD 495, the capstone senior design studio, during the fall semester of 2018. Students enrolled in this course conceptualized and created a collection of five or more ensembles to be based around their own personal brand. They conducted market and demographic research as well as extensive trend research to create their final collection.

Some students who were enrolled in this course graduated in December 2018, and some will graduate this May 2019. On behalf of The Fashion Show 2019 and the AMD program, we wish all senior design students the best on their future career endeavors!
YMA SCHOLARSHIP

YMA Fashion Scholarship Fund
- $60,000 in scholarships to ISU students in 2019

The YMA Fashion Scholarship Fund is supported by influential members of the fashion community who have joined together “to promote the education of the fashion arts and business.”

This non-profit organization and its members have awarded over $6 million in scholarships over the past 81 years to the young, motivated, and aspiring individuals that are believed to be the future of the fashion industry. Universities, such as Iowa State, who are affiliated with the YMA FSF have the opportunity to submit the case studies which are further evaluated by the YMA FSF board. This year, more than 200 scholars from universities across the nation were selected and honored in New York City at the scholarship banquet where they were awarded a $5,000 prize. Equally as valuable to the students attending the event, is the opportunity to network with many major players in New York’s fashion community. There is also a special career fair where students are given the opportunity to meet Human Resource professionals from top fashion companies that lead to internships and careers.

In January, six students from Iowa State had the honor to be inducted into the YMA FSF class of 2019 while attending the scholarship awards gala at in New York City — the heart of the American fashion industry. To be selected, the students each submitted an outstanding case study that was reviewed by multiple top industry professionals that volunteer their time and support to the YMA. This year was special for Iowa State, as Senior Jenny Junker was selected in the top 8 in the nation for her case study. Several days prior to the Gala, she presented her study to a select industry committee. At the Gala it was announced that she was a top winner and received a $35,000 Scholarship in front of 1500 fashion industry supporters in attendance.

The AMD Program would like to thank the following individuals for their guidance and mentorship of the YMA-FSF winners:

* Mark Leslie - YMA Ambassador, ISU College of Business Alum, Vice President/Divisional Planning Manager at Kohl’s department stores corporate headquarters
* Aaron Ledet - AMD Alum, Vice President of Americas Sourcing/US Manufacturing for VF Corporation, YMA Board of Governors
* Jim Ryan - ISU College of Business Alum, retired fashion industry executive
* Danielle Sponder Testa - AMD PhD student, 2008 recipient of a $30,000 YMA FSF award
* Ann Thye - AMD Academic Advisor, YMA Educator/Coordinator for ISU

(Left to right): Jenny Junker, Hannah Mauser, Tammie Melton, Hanying Shen, Maddie Kim, Abigail Goeser
THE FUTURE STARTS HERE.

When you support Iowa State University, you help foster innovation, you inspire and you uplift lives. Because the world needs more Cyclone spirit.

To make a gift to the Fashion Show
www.isuf.info/fashionshow
or call 515.294.4607.

#ForeverTrueISU
ABOUT THE FASHION SHOW /

With over 2,000 in attendance and a global live stream, The Fashion Show is a premier event that celebrates the accomplishments of our students.
SPECIAL THANKS TO

Doug and Amy Moore
Katie Essex
Janet Fitzpatrick
Suzanne LeSar
Elena Karpova
We the Dreamerz
Barefoot Campus Outfitters
Mel’s Sweet Occasions
Bella Hair Salon
Portobello Road
Powder Studio
Dyese Matthews
Brandi Latterell
LT Dave Peterson
Deputy Chief Carrie Jacobs
J.C. Penney
Kappa Alpha Theta Sorority
Brick & Motor
Found & Formed
Rent the Runway
PINK
Tropical Smoothie
Great Plains Pizza Co.
Rita’s
Flowerama
Burgie’s
Hy-Vee
DubH
GENRE
Horticulture Club
Photography Club
Millroy’s Tux
Levy Restaurants
Blaze Pizza
FRIENDS OF THE FASHION SHOW

Sewer’s Club $1,000
Judy Aikin
Carey and Corey Hansen
Ann and Al Jennings
Brann Melton, Inc.

Platinum $500 - $999
Mary and Berry Bennett
Bad Habit Boutique
Charla Bruce
Willard and Barbara Harbach
Charles Melton
Christine Wise
Andrew Wyckoff

Gold $250 - $499
Dawn Bratsch-Prince
Paul and Lisa Donnelly
Anne Edwards
Sheryl Gabel
Muriel Kösterman
Maxine Olson
Rae Nolly
Dan and Phyllis Rapprechht

Silver $100 - $249
AJs Ultra Lounge
Debra Allen
Beverly Anderson
Howard and Ann Anderson
Brian and Michaelle浜hens
Christine Baker
Shelly Balke
Brooklyn Benjamin
Jason Benjamin
Jenna Benjamin
Katharine Bettsworth
Carolyn Biere
Beth Brincks
Kathy and Jim Brockpahler
Daphne Brown
Stewart Burger
Roberta Bush
Sally Catron
Central Iowa Chapter-American Sewing
Francis Chapados
Mary Claey
Joney Coldagelli
Job Cooper
Linda Cooper
Richard and Donna Curtiss
Stephanie Curtiss
Sandi Darveau
Kristin Devries
Michelle Marking Disch
Tim and Amy Dust
Bob and Kris Erickson
Brenda Erickson
Royce and Marlie Ernst
Michael and Rita Fata
Jim Firstad
Sheri Fischer
Brian Fitzpatrick
Patrick Foley
Jeff Fuegan
Greg and Jill Gar dotted
Elizabeth Glaus
Mary and Jay Goesser
Cindy Goldberg
Tammy Goldworthy-Wright
Karen Haering
Mary Haering
Amy and Dave Hamack
Amy Hennessey
Michelle Hill
Greg Humphreys
Cheryl Hunter
Titan Immel
Rich and Diane Jamrock
Sara Kachelmeyer
Karen Kass
Lynn Klueßner
Sara Kochman
Lori Kramer
Zee Kroeschell
Rachelle Kugel
Sara Mankett
Michelle Marking Disch
Melissa and Mike McMillan
Sarah Miller
Lisa and Marco Molman
Lisa Myershka
Bruce and Mary Nelson
Linda Neinh
Sheila O’Keefe
Aaron Olson
Suzi Olson
Pamela Orpendike
Donald Overman
Diane Patton
Dan and Leslie Perales
Pat Phillips
Amy Popklen
The Quilting Connection
Bill and Connie Raschendorfer
Sage Rosenfeld
Jean Rossoen
Lyle Rosson
Mary Jo Schraeder
Dean Shrimp
Lynne Schulte
Joan Sebastian
Pam Seckleby
Gail Shekuga
Brian and Deborah Sinclair
Ferne Skog
Bruce Smith
Renee Smith
June and Doug Stanaway
Abigail Stewart
Deb Szabo
Jenna Topel
Patience Witte
Karen Wright
Jane Wyckoff
David Zeisness

Bronze $50 - $99
Maggie Anderson
Lori Astiford
Lanie Benjamin
Kathy Bieren
Pamela Bloodell
Robert Bosselman
Kimberly Bowman
Lisa Bradshaw
Courtney Brockman
Randall Brown
Ralph and Barb Bruno
Tim and Patty Bush
Emily Clark
Maddie Danveau
Carrie Decker
Stephanie Doonan
Terri Dryden
Kris Dialay
James Dust
Dan and Kate Erickson
Ken and Sue Erickson
Janet Gooser
Cindy Goldberg
Christine Greaves
Elizabeth Groetkien
Linda Haase
Zach Hamilton
Sherry Herwig
Jayne Hilman
Katie Holten
Pamela Janoski
Ronald and Bernice Jarzony
Kim Jensen
Kathleen Jones
Jenny Kayser
Kelly Lininger
Robert and Melissa Kowalski
Krisy Lawrence
J M
Linda Mapes
Renea Mauzer
Carol Mayer
Jeanne Morrow
Rebecca Nelson
Mary Jane Novak
Sarah Paller
Linh Phanthavong
Chad and Stephanie Phillips
Corey Phillips
Karen Pietow
Julie Price
Jennifer Ramundt
Jackie Rupprechet
Elizabeth Ryan
Kathy Scebold
Lori Schaffer
Julie Soinet
Jeni Ann Sones
Jeri Toomer
Annette Troll
Kristine Tyler
Mary Uhl
LaVera Wadzinkski
Brad and Joy Weishaar
Angela Woten

THANK YOU!
In 1982, The Iowa State University Fashion Show began as a simple runway show held in a MacKay Hall classroom with only a few Iowa State students in attendance. Over the past thirty-seven years, The Fashion Show has grown into one of the largest student run fashion shows in the nation and is produced by nearly 150 students selected to be a part of the planning committees.

With such an iconic organization run by students at Iowa State, it was time for an update for TFS. Just like everything else in the world, design trends often change over time, constantly evolving and improving.

The new Fashion Show logo is transparent and is recognizable for what TFS stands for. The geometric elements featured in the logotype represents the runway of the show, the square element featured as the secondary mark represents the shape and form of the stage. The purpose behind TFS is to showcase the designers clothing and garments so the new logo is able to complement rather than distract.

Creative Director: Ellen Titman
Art Directors: Lauren Hansen & Claire Hennessey
PR Directors: Maddie Darveau & Paige Disch
Managerial Producers: Grace Rosson & Sydney Lawrence
Outreach Producers: Emma Kachelmeyer & Hannah Hamack
Photography: Emma Dau
Every year, approximately 2,300 people come to watch the live production of The Fashion Show. In order to expand the show’s global reach, it is now live streamed for viewers. The Technical Design Committee worked with Collaborative Technology Services (CTS) at Iowa State to seamlessly stream a live broadcast. To do so, they also worked closely with both CTS and the DJ to ensure all licensing and copyright requirements were met. New this year, the show will be available to view on both the College of Human Sciences’ website and The Fashion Show’s Facebook Page. It is through this collaboration and attention to detail, along with your monetary support, that we are proudly able to live stream The Fashion Show 2019!

Nicholas Hadfield is a graduate of Iowa State University and studied at the Berklee School of Music. He has spent the last three years residing in Los Angeles as an apprentice under producer Eric Rosse and working at Glenwood Place and ES Audio Studios. During that time, he worked on Pablo Alboran’s Grammy-nominated Terral and albums for Idina Menzel, Jackie Evancho, Marie Miller, and Vanesa Martín.

Austin is a national journalist whose work has covered a wide variety of topics. During his collegiate career, he has emceed The Fashion Show 2018, hosted the Iowa State Daily’s talk show ‘The Daily Lounge’ and worked as a sports reporter, writing about numerous Iowa State athletic teams. Austin is a senior in journalism from Cedar Falls, Iowa. He currently works as an editorial apprentice for Meredith Corporation. He is a sports announcer and reporter as well as both a radio and podcast host.

Olivia Hanson is also a senior at Iowa State University double-majoring in journalism and apparel. She is involved in Trend Magazine as the Story Styling Director. Olivia began working last Spring to create The Runway Report in partnership with The Fashion Show. The Runway Report is a video series showcasing behind-the-scenes footage of the show. Their passion and natural confidence led them to become your hosts for The Fashion Show 2019.
Each year, the ISU Fashion Show "Behind the Scenes" committee along with the Apparel, Merchandising, and Design faculty, staff, and student volunteers, host 400 future fashionistas, parents, and teachers on campus for a day of activities. For many high school students interested in apparel, this is the day their decision is made to "choose their adventure" at Iowa State University.

The BTS morning is filled with interactions between prospective students, their guests, and faculty as the specialty options of design, product development, and merchandising are highlighted. Internship information and career conversations are led by both students and faculty in the three areas. Prospective students also enjoy a presentation by the guest designer.

The afternoon of "Behind the Scenes" features a student panel talking about college experiences and answering questions from an expanded audience of prospective students joined by visiting high school groups. Guests rotate through a series of three, half-hour fashion activities. Students are exposed to concepts including creativity, history, culture, global issues, illustration, visual communication, patternmaking, merchandising, manufacturing, and costuming. The day culminates with the viewing of the final dress rehearsal in C.Y. Stephens Auditorium.

The Apparel, Merchandising, and Design program would enjoy having you as our guest at BTS next year. For information, contact Recruitment Coordinator and BTS faculty adviser, Chris Wise at clwise@iastate.edu. If you prefer a "Daily Campus" or an "Experience Iowa State" visit, please go to "Campus Visits" under "C" on the Iowa State University homepage.

Thank you to all students, faculty, and staff who help to make BTS a success each year!

Save the Date – April 17, 2020
THE FASHION SHOW MAKES A DIFFERENCE

The Philanthropy Committee is a newly formed committee focusing solely on The Fashion Show’s philanthropic efforts. The Producers wanted to create a team to spearhead new ways to give back while also advancing our current partnerships. Katie Fisher, Kellie Roth, and Olivia Wabbe are the first Philanthropy Directors and set the standard for the future success of the committee.

DRESS FOR SUCCESS

Dress for Success provides women with professional attire and helps women gain the confidence and knowledge that they need to be successful. Through the support of agencies, volunteers, and companies across the world, they acquire the donations and volunteer work they need to grow this amazing movement. The Fashion Show set up donation boxes and collected various attire and accessories needed to support women professionals.

BODY IMAGE AND EATING DISORDER AWARENESS

BIEDA stands for Body Image and Eating Disorder Awareness. The purpose of this organization is to encourage a positive, sustainable lifestyle through awareness and other on-campus and local events. The Fashion Show’s “Love Your Selfie” event with BIEDA captured Polaroids for students to acknowledge what they love about themselves and celebrate their unique characteristics.

DAYS FOR GIRLS

Days for Girls is a nonprofit organization that prepares and distributes sustainable feminine hygiene products to girls and women worldwide who do not have the same accessibility. Founded in 2008, Celeste Mergens developed the idea of creating washable, reusable products in a personalized kit to allow the girls to continue their work and schooling. The Fashion Show’s Sew Day went above and beyond their goal and volunteers created 75 menstrual kits. 75 kits equals 13,500 days of school that girls across the world won’t miss due to their period.
We bridge the gap between students and professionals. The Fashion Show provides ample opportunity for students to network, engage, and explore future career paths.
GUEST DESIGNER

The Van Doren Rubber Company, which opened its doors for business in 1966 in Anaheim, CA, was unique in that it manufactured shoes on premises and sold them directly to the public. Started by brothers Paul Van Doren and Jim Van Doren, the sticky-soled shoes quickly became popular by skateboarders all around southern California. Vans have been recognizable and reliable since the first pair was sold in 1966. With the “jazz stripe” and checkerboard print as two iconic designs, Vans is the original action sports footwear, apparel and accessories brand.

Vans is a state of mind. Thinking differently and embracing creativity, authenticity, progression and choosing your own line on your board and in your life. Vans holds over 50 years of youth culture connectivity and continues to advance its roots in action sports while recognizing the global “Off the Wall” connection between the brand and art, action sports, music and street culture enthusiasts. “Off The Wall” is a rallying cry for self-expression. From art and music to skating and surfing, we’re showcasing the people who inspire us with their creativity, authenticity, and passion. Vans’ purpose is to enable creative expression and inspire youth culture—by celebrating and encouraging the “Off the Wall” attitude that comes from expressing your true self. Designed for the creative pursuit of being you. This is our story. This is Off the Wall.
**Jerod Harmon** - Jerod is a graduate of Iowa State in 2013 from the industrial design program with a concentration in footwear design. Before starting at Vans, Jerod had experience interning with New Balance and working for Olukai as a footwear designer. Jerod may have picked up a few new hobbies like surfing since moving to California, but he will always stick to his Iowan roots cheering for ISU every season.

**Lynda Castillo** - Lynda graduated from UC Santa Cruz in 2006 with a degree in Legal Studies, but she always had a passion for the clothing industry. After spending some time at the Fashion Institute of Design and Merchandising in LA, she began her career in merchandising. Lynda has been working at Vans for 5 years and is currently the Global Merchandiser in Women’s Apparel for the brand.

**James McCahon** - Originally from Portland, OR, James studied Graphic Design at Biola University. He has worked as an Associate Designer for Men’s Graphics at Vans for the past 2 years. He loves what Vans stands for as a brand and feels like he is constantly surrounded by people living out the Vans’ mission. James also enjoys photography, woodworking, creating art in any form, and spending time outdoors in his free time.

**Derek Huenecke** - Derek is a graduate of Iowa State in 2013 from the industrial design program. He had a focus on footwear and spent time studying at London College of Fashion for footwear design/shoemaking. His past experience includes internships with Adidas Germany, Kenneth Cole, and New Balance. Derek has been a designer at Vans for the past 3 years working in Kids, snowboard boots, and streetwear.
VANS + THE FASHION SHOW

Every year our Outreach Producers set out to find the perfect Guest Designer to come to campus. Throughout the last few years, our Guest Designer’s involvement has stretched beyond simply showing their collection on the runway. Iowa State hosts these brands on campus all week, and gives students the opportunities to interact directly with the designers.

This year, Emma Kachelmeyer and Hannah Harnack had their eyes set on Vans because of their “Off the Wall” attitude and wide set presence on campus. What better company to work with students than one that’s focused on empowering youth culture. The Producer team has been incorporating Van’s values and perspectives on creativity and self expression into all activities associated with The Fashion Show.

As part of their visit, Vans representatives have interacted with students in several Apparel, Merchandising, and Design classes; engaged prospective high school students during Behind the Scenes Day; and presented concept at Fashion’s Night Out. An open campus lecture introduced students from various majors to Vans culture, history, and the success of the iconic California brand.

As a leading apparel design program, our students will have a future impact on the advancement of the apparel and footwear industry and will influence the clothing of tomorrow. Van’s impact on campus has encouraged students to embrace their individualism and creative abilities by living life “Off The Wall.”

ARTIST CALLING: VANS CANVAS SHOWCASE

Inspired by the Vans Custom Culture high school customization contest, The Fashion Show decided to show off student designs through the art of Vans customization.

Vans “Off the Wall” mission and values are seen all over campus, and this year we gave students the opportunity to show off their customization skills by providing the blank canvas: white Vans. With so many talented students from a variety of backgrounds, we were able to feed into their artistic abilities with this unique showcase.

The shoes will be given to the top 5 student fundraisers from The Fashion Show class. If you missed Fashion’s Night out, make sure you stop by the gallery in Stephen’s to check out the collection of custom Vans!
VANS OUTSIDE THE OFFICE

Vans Warped Tour: In 2001 Vans bought a controlling interest in what is now the Vans Warped Tour, the longest running concert series in America. In 2019, they will be celebrating their 25th year.

The House of Vans is Where “Off The Wall” Lives: It’s a place where imagination lets loose over concrete bowls, art installations, workshops and concert stages, inspiring every person who runs, rolls, or stomps through its door.

Vans Park Series: Vans establishes skateboarding’s first ever men’s and women’s Park Terrain World Championship Series, the Vans Park Series.
Brittney Lynch graduated from Iowa State University in 2012 with a degree in Apparel, Merchandising, and Design with an emphasis in Design. With the dream of being a designer in California, Brittany took the risk of moving without a job after graduation and hasn’t looked back since. After 2 weeks of searching, she career as a designer with AG Jeans. Brittney worked her way up to an Associate Designer at AG where she was designing and handling all categories within the Women’s Ready to Wear division. After a few years, she was offered the opportunity to be a designer for Feel the Piece and Tyler Jacobs. She loved the experience she got with these brands to design for a sophisticated contemporary customer and wear many hats in one role.

Just over a year later, she was contacted by one of the founders of RE/DONE to come in and meet about opportunities at their company. She had been following RE/DONE for a while and loved their story. When she accepted the job, she was the only designer and handled all categories - denim, knit tees and sweats, sweaters, outerwear and leather. Brittney values the experience and freedom she gets with working at RE/DONE and loves that she gets to be so involved in the creative process for each piece.

Dr. Kathleen Smith is a Clinical Associate Professor currently in her 19th year at the University of Arkansas. Teaching in the Apparel Merchandising and Product Development program, Dr. Smith strives to develop hands-on, innovative courses focusing on merchandising, computer-based product development and functional design for real-world environments. Her non-traditional classes include experiential opportunities, meaningful industry projects and high impact educational teaching methods that work to broaden student’s perspectives. Beyond her classes, Dr. Smith advises and mentors undergraduate, honors, and graduate students, helping them to achieve a higher level of success in their education and careers.

Dr. Smith has conducted research, both domestic and international, focusing on merchandising, technical design and functional design. Her work has been published in six Peer Reviewed Journal Articles and one juried design exhibition. Dr. Smith has also won many awards in the realm of innovation and outstanding teaching.

Prior to her teaching career, Dr. Smith studied Women’s Tailored Garments at the Fashion Institute of Technology in New York, as well as Clothing and Textiles at The Ohio State University and The University of Arkansas. She has a wide variety of retail experience including buying, corporate training, and professional consulting.
Lisa Bradshaw graduated from Iowa State University in 2012 with a degree in Apparel, Merchandising, and Design with an emphasis in Merchandising. While in school, Lisa accumulated experience by serving as a research and teaching assistant, landing multiple internships, and participating in The Fashion Show for four years, eventually becoming a Producer in her senior year. Lisa credits the collaboration of working on The Fashion Show as valuable career preparation, including overseeing each committee and working with directors to ensure that the show went off without a hitch.

Lisa took a particular interest in the financial aspects of retail after taking Dr. Jessica Hurst's Merchandise Planning/Control class, which taught her to analyze past business results and use the data to make the best decisions for the company. She loves the challenge of the ever-changing retail landscape and using the skills she learned in class to affect real change in the industry. After graduation, Lisa was offered a position with Abercrombie and Fitch at their corporate headquarters as an Assistant Inventory Analyst. She has spent the last six years working her way up through the Inventory Analyst department and is currently a part of the Planning team.

Telicia Bunch is a 1998 graduate from Iowa State with a degree in Apparel, Merchandising, Design, and Production, yet her fashion story starts well before then in Galesburg, Illinois. As a child, Telicia would often play dress up and make caftans for her Barbies from scraps of fabric or even tissues. This led her to pursue a degree in fashion. Upon graduation, Telicia’s advisor suggested she speak with an Iowa State alum who was working as a Technical Designer. She found the job description exciting and thought it a perfect blend of the education she received at ISU.

Telicia moved to New York City quickly after graduating to pursue her dreams of working in the fashion industry. She began a career at Gap Inc. as an intern and ultimately was hired to work in the Technical Design Department. Throughout her career, Telicia has worked for many other brands such as J.Crew, Ann Taylor, Ralph Lauren, and Diane Von Furstenberg. She believes that working for this wide variety of brands has expanded her knowledge of fit and construction across multiple categories, which has made her into the well-rounded Technical Designer that she is today. She is currently the Manager of Technical Design for Draper James, Reese Witherspoon’s brand, in New York City.
Executing a production of this scale requires considerable teamwork, and we would like to recognize the efforts of our amazing organization of over 200 students.
Design Directors
Grace Lundquist
Alyssa Best
Abigail Goesser

Design Committee
Front row:
Kendal Erwin
Hannah Iverson-Jones
Second row:
Cali Dobosz
Nicky Dugan
Alyssa Brascia
Carly Haaning
Third row:
Haley Braun
Genesis Ramos
Keely Tyler
Lauren Johnson
Gabrielle Gordon

Fashion Week Directors
Mara Claeya
Madeline Jamrok
Amber Vander Veen
Madison Adams

Fashion Week Committee
Front row:
Morgan Parsons
Christina Kugel
Second row:
Abby Van Dam
Megan Fata
Katie Fast
Sarah Pikul
Cassie Mayer
Third row:
Courtney Biere
Megan Stewart
Jessica Blaschak
Lauren Gardetto
Michaela Walker
Lauren Niehm

Fundraising Directors
Molly Kowalski
Rebecca Nelson

Fundraising Committee
Front row:
Kimberly Comstock
Ann Nguyen
Madgalne Martinez
Nicole Rupprecht
Second row:
Elizabeth Day
Kelly Dietzenbach
Lauren Latham
Raylee Hudson
Third row:
Payton Conard
Aly Kraemer
Emily DeDoncker
Madelyn Tiarks
Maddie Fischer

Gallery and Display Directors
Brooklyn Benjamin
Rachel Liningr

Gallery and Display Committee
Front row:
Alicia Harris
Ashley Castileman
Ashley Friedow
Second row:
Jordynn Formaro-Schaeffler
Emily Schrimpfl
Britt Houser
Modeling Directors
Lexi Stumpf
Caleigh Corbett
Emily Curtiss

Modeling Committee
First row:
Hannah Scott
Makenzi Marek
Second row:
Sophia Strobach
Nicole Ernst
Bradyn Darger

Photography Directors
Hannah Feilmeier
Michaela Downs

Photography Committee
First row:
Jena DeBaker
Lauren Humphreys
Josie Beier
Jade Bunn
Second row:
Jason Nguyen
Hannah Mauser
Carolann Donnelly
Brevin Townsell

PR and Marketing Directors
Madeline Darveau
Paige Disch

PR and Marketing Committee
First row:
Grace Erickson
Paige VandeWiele
Alexis Myszka
Second row:
Courtney Dust
Zach Hamilton
Payton Herwig
Not pictured: Rylie Smith

Philanthropy Directors
Katie Fisher
Olivia Wabbe
Kellie Roth

Philanthropy Committee
First row:
Sarah Miller
Katie Siebert
Second row:
Tory Brown
Madison Finstad
Ellen Hungerford
Social Media Directors
Tammie Melton
Ashley Lees
Blair Gillotti

Social Media Committee
First row:
Presley Cranston
Erin Block

Second row:
Grace Rigdon
Shayla Smith
Breann Weishaar

Set Directors
Amelia Brown
Hacob Gasper
Hannah Hogan

Set Committee
Front row:
Janae Stoecker
Jennifer Tan
Kat Bruce

Second Row:
Machaela Diaz
Sam Morgan
Kajsa Hallberg
Grant Rutsch

Third row:
Maddie Url
Alexis Erickson
Autumn Olson
Lauren Fordyce

Tech Directors
Meg Romaniak
Morgan Groe

Tech Committee
Alexis Smit
Olivia Sekelsky
Amy Schraeder
Natasha Wibowo

Treasurer Directors
Sarah Heuschele
Emma Rae
Model Cast 2019

Front row (left to right):
Mariam Hamad, Tiffany Kennedy, Isabella Witte, Paige Nelson, Anna Tafola, Elise Lee, Hannah Heckman, Jaydn Khommanyvong

Second row (left to right):
Stephanie Bruno, Lia Gomez, Linda Tong, Khadija Ahmed, Tristan Williams, Anna Hall, Elise Schroeder, Ashley Lappe, Allie Pepin, Carissa Ver Steeg, Jasmine Ambrosio

Third row (left to right):
Skylar Veldhouse, Bridgett Good, Luisa Martinez, Madelyn Bunn, Cassidy Strife, Ashley Perera, Abbey Warke, Emily White, Emily Bergen, Shane Fye, Nicholas Yeo, Byshawn Davis, Parker Smith

Back row (left to right):
McKenna Miller, Katie Van Sloun, Clara Mikovec, Nadine Vesaliev, Keegan Bloedel, Lily Lucas, Nico Palomo, Daniel Hayes, Titus Kinyea, Marco Tapia

Not Pictured:
Conner Koberg, Ismael Del Rosario, Kayla Taylor, Moret Hall, Nana Kye-Baffour, Natalia A. Peta-Martinez, Malia Durr, Kayla Heuermann, Fengxue Xia, Elisabeth Balke, Diana Muranovic, Crystal Davenport, Chinar Kaul
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